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# INVITATION to the launch of ByMonday

Learn how you and your staff can save money & boost profits

How can you and your staff boost profits by saving money and increasing revenue? How can not-for-profits save money and find new sources of revenue?

Come to the UK launch of **Indispensable By Monday** - the bestselling book and the short, immersive training experience - and find out.

Make yourself and all your staff Indispensable by adding profit-making and value-adding behaviours to everything you do, and do it ByMonday.

## By attending you will:

Learn skills that everyone can use to cut costs and increase revenues while improving their own CVs

See how to engage all staff in making the business more profitable and how that aligns with their own needs

Connect with ideas for delivering greater value for money in the non-profit sector

Hear the author speak, take part in a Q&A session and receive a personally signed copy of the book

Network with others facing the same business challenges and swap ideas and approaches

The date is 6<sup>th</sup> May 2011

Arrive 0830 for a 0900 start. Finish by 1130

The venue is [Holborn Bars](#)

138-142 Holborn London EC1N 2NQ

by Chancery Lane tube

The cost is £100 per person, plus VAT

To confirm your attendance

Call 01962 779911/22

Email [bymonday@gra.uk.com](mailto:bymonday@gra.uk.com)

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